



## Software Specification

### System

- Database: Microsoft SQL Express
- Windows 2000, Windows 2003 Server, Windows XP Pro/Home, WEPOS
- Recommended Hardware: Pentium III+, 1GB Ram, 1 GHz processor
- Hard Disk Space: Min 4GB

### Interfaces

- Uniwell.net POS software
- SMS Text
- Email
- MS Word and Excel

### Applications

- Restaurant
- Gastropub
- Hotel
- Entertainment Venue

[www.uniwell.co.uk/reservations](http://www.uniwell.co.uk/reservations)

### To find out more



For more information on PurePOS Reservations and the full range of Uniwell products please visit: [www.uniwell.co.uk](http://www.uniwell.co.uk)

To find details of your nearest Uniwell reseller, please contact us using the following details:

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### About Uniwell

Uniwell Systems (UK) Ltd is a leading value added distributor of EPOS hardware, software and peripherals.

We have been supplying EPOS systems to the hospitality and retail markets for over 20 years and are part of the Uniwell Corporation global distribution network.



## Software

# PurePOS Reservations

Who's looking after your customers?



[www.uniwell.co.uk/reservations](http://www.uniwell.co.uk/reservations)



### Simply a better way to manage your restaurant

At last, a booking system specifically designed for restaurants, standalone or networked, it can run on your back office computer as well as your EPOS terminal allowing you to take reservations wherever you are.

Replacing the old paper based diary this system puts you firmly in control using standard booking procedures to capture guest information. Forget double bookings, unintelligible handwriting or putting customers on hold while you track down the diary.



PCPOS Hardware



Cash Registers



EPOS Systems



Software



HandHeld



Peripherals

Specifications subject to change without notice.



## Software

**PurePOS**  
Reservations  
Who's looking after your customers?



## Benefits

**The paper based diary's days are numbered.** PurePOS Reservations software can run on your EPOS terminals as well as your back office PC and replaces old-fashioned paper restaurant diaries. Capable of linking your restaurant bookings and customer deposits seamlessly through to your restaurant epos system, it offers huge business benefits, automating restaurant bookings while building you a customer database for marketing activities.

**Standardised booking procedures** are enabled using an intuitive touch screen interface which eradicates the problems associated with its paper-based counterpart. No more unintelligible handwriting, duplicated information or putting customers on hold whilst staff track down the diary.

**All staff can offer that personal touch** by utilizing the instantly available guest information. Individual customer preferences can be easily captured, ensuring that even new staff can have a customer's favourite wine waiting when they arrive and are armed with a selection of specials suited to the diner's particular taste.

**The table management system** provides fool-proof visual methods for optimising capacity, evenly spreading bookings and avoiding excessive waiting times. Staff are consistently efficient and professional at that crucial moment when a customer first experiences your restaurant.

**Know your customers.** In a market that is both service-driven and heavily populated, customer information is gold dust. Uniwel's PurePOS restaurant reservation system helps capture guest details that will improve service, harden customer loyalty and allow you to target your marketing efforts.

**The restaurant booking facility is just the start.** In addition to collecting and storing information, the system comes complete with powerful tools of data analysis and manipulation that allow the restaurateur to increase margin through efficiency, gain competitive edge through better service and increase market share through innovative methods of communication.

**A comprehensive suite of user-friendly KPI reports** allows the user to build up a detailed picture of how the business is performing. With a real-time understanding of foot-fall trends, table turnover and cancellation rates, staffing levels can be fine-tuned and promotions timed with precision to increase efficiency, turnover and profitability.

**Confirming bookings with a text message,** emailing time specific promotions or contacting a client just before their birthday are just a few ways of quickly building strong customer loyalties. With ready access to a customer's personal details, right down to email address, mobile phone number and date of birth, it's possible to reach customers in increasingly personalised ways.

**Stay ahead of the game.** As competition in the hospitality market continues to intensify the PurePOS Reservations system helps retain and win vital new customers to ensure that restaurants, bistros and bars stay one step ahead of their competitors

## Features

### Speed and Ease of Use

- Operates on a standard PC or a touch screen PC.
- Network enabled allowing multiple access points.
- Guides users through the reservation process.

### Customer Relationship Management

- Collect information on customers.
- Automatic customer ratings based on the frequency of reservations.
- CRM - export customer data for marketing and promotions.
- Monitor marketing campaigns – referral feedback.

### Graphical Table Status and Selection

- Real-time graphical table plans shows the status of all your tables.
- Seat your guests at the tables they want and make all customers feel like a VIP.
- Real-time time-line displays who's dining now and who's in next.

### Personalised Service

- Get to know your customers better and give them the personalised service they desire.
- Booking notes – allow special requirements to be recorded.
- Deposit management – record details of deposits taken.
- Automatic generation of deposit confirmation letters.

### KPIs and Reports

- Key performance indicators tell you how your business is performing.
- Daily, weekly and monthly comparisons, referrals, no-shows and cancellation.
- Daily reservation reports.
- Daily, weekly and monthly reservations summary.
- Deposits report.
- Table turnover report.
- Frequent customers.
- Referrals, cancellations and no-shows.

### Optimise Your Guest Reservations

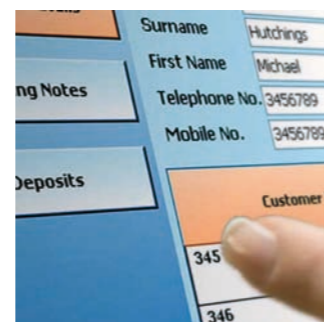
- Quickly add, change or cancel guest reservations at the touch of a button.
- Automatic search for availability up to 12 months ahead.
- Make double bookings a thing of the past.
- Maximise capacity by allocating tables in advance.
- Group tables together for larger parties.
- Book entire locations for functions and conferences.
- Manage guest wait lists during peak periods.



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No more unintelligible handwriting and duplicated information.



Quickly add, change, cancel reservations at the touch of a button.



Take advantage of innovative new marketing techniques.



Efficiently manage your restaurant and optimize capacity.



Give your customers the personalised service they desire.